

<b>Position Title:</b>	<b>Community Research Intern</b>
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**Deadline to Apply:** May 11<sup>th</sup> 2012  
**Hours:** 30 Hours per week  
**Reports to:** Executive Director  
**Start Date:** June 2012  
**End Date:** September 2012  
**Positions Available:** 2

**Position Summary:**

*Develop and execute research on Santa Cruz County residents and visitors' attitudes toward the MAH and arts and culture experiences broadly.*

**Duties and Responsibilities:**

- Do background research and lit review on attitudinal research towards arts participation.
- Develop an instrument for testing that is achievable within the summer and will produce results that the MAH can act on in program and marketing design.
- Design the instrument, determine the target audiences, and gather the data. This will likely require participating in cultural events (and adjacent events) throughout the community.
- Analyze and present data to staff and board.
- Make recommendations for changes based on research.
- Actively and enthusiastically represent the Museum in the community.

**Qualifications:**

- Multitasking, enthusiastic, self-driven individual with excellent organization and communication skills.
- Eagerness to engage with the community, taking on a leadership role and creatively developing new ideas.
- Strong background in visitor research and or social science research.
- Demonstrated ability to conduct and analyze audience evaluations.
- Current graduate students in social science or museum studies preferred.

**How to Apply:** Please send a cover letter and resume to Nina Simon, Executive Director at [nina@santacruzmah.org](mailto:nina@santacruzmah.org). Please title the email 'Community Research Intern' and clearly state your availability. Dates and hours are flexible.