



NEWS RELEASE

Media Contact: Karen Bush
(831) 429-1964 ext. 21, membership@santacruzmah.org

FOR IMMEDIATE RELEASE

June 5, 2011

The Museum of Art and History @ the McPherson Center Presents:
Bryce Vinokurov: Foodies in Exile
July 30 – November 13, 2011

California Artist Bryce Vinokrov shows his series “Foodies in Exile” These oil paintings, collages, linocuts, and intaglio etchings were inspired by Northern California obsessions with fine dining. “For the past six years I have lived in Davis, California, a small town in Northern California, largely surrounded by agricultural fields. After ten years of living in Boston Massachusetts, my move left me feeling in exile from the urban city life I had become accustomed to. However, the inspiration of the Northern California landscape and the emergent national fixation with the sustainable food industry and culture quickly became an inspiration. As a result my largely abstract work has been populated with figures and landscapes. The subject of the work revolves a group of foodies who are not set in a specific time or space. These satirical pieces include groups of individuals on bikes, around grills, donning chef hats or handling other accessories, but with other comforts of the modern world unspecified. I enjoy the idea of these foodies exiled to an idyllic place-cooking on grills, fighting over recipes and arguing over who is the best chef. These characters battle each other with pizza peels and chef’s knives. They hold petty grudges over recipes and fight over truffle pigs. They wage war over food poisoning and have been exiled to a land that looks like Umbria, Tuscany or Napa. The foodies are nomads with grills banished to a life of locavore eating. The inspiration for the landscape these foodies in exile often find themselves in, and the composition of these groups are heavily influenced by the painters Giotto, Piero della Francesca, and Lorenzetti. For the last 4 years I have been going to Italy to teach in the summer, and the Umbrian and Tuscan landscapes and light pervade the work. The body of work includes large and small oil paintings, collages, linocuts, and intaglio etchings.”

705 Front Street | Santa Cruz | California | 95060

831.429.1964 | Fax 831.429.1954 | www.santacruzmah.org

The Museum of Art & History is a non-profit educational institution that promotes a greater understanding of contemporary art and the history of Santa Cruz County through its exhibitions, collections, and programs for the benefit of residents and visitors to Santa Cruz County.

WHAT: *Bryce Vinokurov: Foodies in Exile*

WHERE: Museum of Art and History @ the McPherson Center
705 Front Street Santa Cruz, CA 95060

WHEN: July 30 – November 13, 2011

COST: \$5 general; \$3 students 18+ and seniors 62+; \$2 Students 12-17;
free to Museum members, Children under 12; FREE the First
Friday of the month

HOURS: Tuesday - Sunday 11am - 5pm

INFO: Call the Museum at (831) 429-1964
On the web at: www.santacruzmah.org

Image Captions:

Left: Bryce Vinokurov, *Pilgrimage*, 2010, oil on canvas. Courtesy of the artist.

Right:

Digital images from this exhibit are available upon request, call (831) 429-1964 ext. 7021, or email karen@santacruzmah.org.

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