



705 Front Street, Downtown Santa Cruz | (831) 429-1964 | www.santacruzmah.org

BUSINESSES MAKE THE MUSEUM FREE

Looking for an opportunity to support contemporary art and Santa Cruz County history, while marketing your business and showing your customers that your business cares about our community? Sign up now for MAH's *Businesses Make the Museum Free* program and for \$250 on a weekday or \$500 on a weekend day your business will make MAH free to public all day.

Pick a day, and on that day there will be a sign in the lobby that says TODAY THE MUSEUM IS FREE THANKS TO YOUR BUSINESS along with a photo or logo. We will provide you with a custom e-blastable poster to send to staff, clients, and customers to spread the word about your generosity and this special opportunity. We will also announce these dates on the online museum calendar and on Facebook.

Your donation will also entitle you to a Business Membership for one year, which, in addition to making you a year-round member of the MAH community, includes the following benefits:

Business Circle I

\$250 and above

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- 10 free passes
 - 10% discount on facility rentals
 - Make the Museum free on a weekday

Business Circle II

\$500 and above

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- 15 free passes
 - 15% discount on facility rentals
 - Make the Museum free on a weekend day



Want to become involved and find out more? Contact:

membership@santacruzmah.org
or (831) 429-1964 ext. 7021